



# What YOU Need to Know in Arkansas about the 2020 U.S. Census

## What is it?

The official count of EVERYONE living in the U.S.

### Why does it matter in Arkansas?

 Keeps our taxes in our communities


 Helps businesses and construction make decisions


 Determines political zones and affects who represents us


### What is in it for you?

 **Northwest Arkansas**  
Investment in more roads

 **Little Rock**  
Money for schools

 **Batesville**  
Getting national food chains to open in the community

 **De Queen**  
Funding to re-open the health clinic

 **Monticello & Fort Smith**  
Access to high-quality pre-kindergarten

### How do I get counted?

#### OPTION 1 – Do it yourself

 *Online* at census.gov

 *Via phone* in English, Spanish, and many other languages

 *By mail*

#### OPTION 2 – With help from the U.S. Census Bureau

In some areas, census takers will visit Arkansas homes to help you complete the survey

## Do You Need Help?

Learn more about census support sites near you at [arcounts.org](http://arcounts.org)

## Connect with us on Facebook



@ARcensus2020



@ARimmigrants



@arpanel



@ARAdvocates



Learn more at  
[accounts.org](https://accounts.org)

## How can you help?

- 1 – Commit to Count at [bit.ly/commit2countar](https://bit.ly/commit2countar)**  
Do it for yourself and commit to help 20 of your friends, neighbors, and colleagues complete the census survey
- 2 – Apply for a PAID census job at [2020census.gov](https://2020census.gov)**
- 3 – Remember to count EVERYONE**
  - Living in your home
  - All the children, even the little ones

Your report  
will NOT be shared.  
The census is safe!

## For Local Information

English – Arkansas Public Policy Panel

870-818-0977

Spanish – Arkansas United

479-347-2824

Marshallese – Arkansas Coalition of Marshallese

479-365-6625

## Important Dates for the 2020 U.S. Census

### Mid-March

You will get a post card in the mail –  
DO NOT throw it away

### April 1

Official “Census Day” – all of your responses on the census survey should be based on this date

### April 8

You will receive a paper version of the census survey in the mail

### May

If you have not completed the census, census workers will be out to knock on your door to help you with the survey

### July 31

Latest suggested date for you to complete the census survey