

What YOU Need to Know in Arkansas about the 2020 U.S. Census

What is it?

The official count of EVERYONE living in the U.S.

Why does it matter in Arkansas?

 Keeps our taxes in our communities


 Helps businesses and construction make decisions

 Determines political zones and affects who represents us

What is in it for you?

 **Northwest Arkansas**
Investment in more roads

 **Little Rock**
Money for schools

 **Batesville**
Getting national food chains to open in the community

 **De Queen**
Funding to re-open the health clinic

 **Monticello & Fort Smith**
Access to high-quality pre-kindergarten

How do I get counted?

OPTION 1 – Do it yourself

 *Online* at census.gov

 *Via phone* in English, Spanish, and many other languages

 *By mail*

OPTION 2 – With help from the U.S. Census Bureau

In some areas, census takers will visit Arkansas homes to help you complete the survey

Do You Need Help?

Learn more about census support sites near you at arcounts.org

Connect with us on Facebook



@ARCensus2020



@ARimmigrants



@arpanel



@ARAdvocates



Learn more at accounts.org

How can you help?

- 1 – Commit to Count at bit.ly/commit2countar**
Do it for yourself and commit to help 20 of your friends, neighbors, and colleagues complete the census survey
- 2 – Apply for a PAID census job at 2020census.gov**
- 3 – Remember to count EVERYONE**
 - Living in your home
 - All the children, even the little ones

Your report will NOT be shared.
The census is safe!

For Local Information

English – Arkansas Public Policy Panel

870-818-0977

Spanish – Arkansas United

479-347-2824

Marshallese – Arkansas Coalition of Marshallese

479-365-6625

Important Dates for the 2020 U.S. Census

Mid-March

You will get a post card in the mail –
DO NOT throw it away

April 1

Official “Census Day” – all of your responses on the census survey should be based on this date

April 8

You will receive a paper version of the census survey in the mail

May

If you have not completed the census, census workers will be out to knock on your door to help you with the survey

July 31

Latest suggested date for you to complete the census survey