



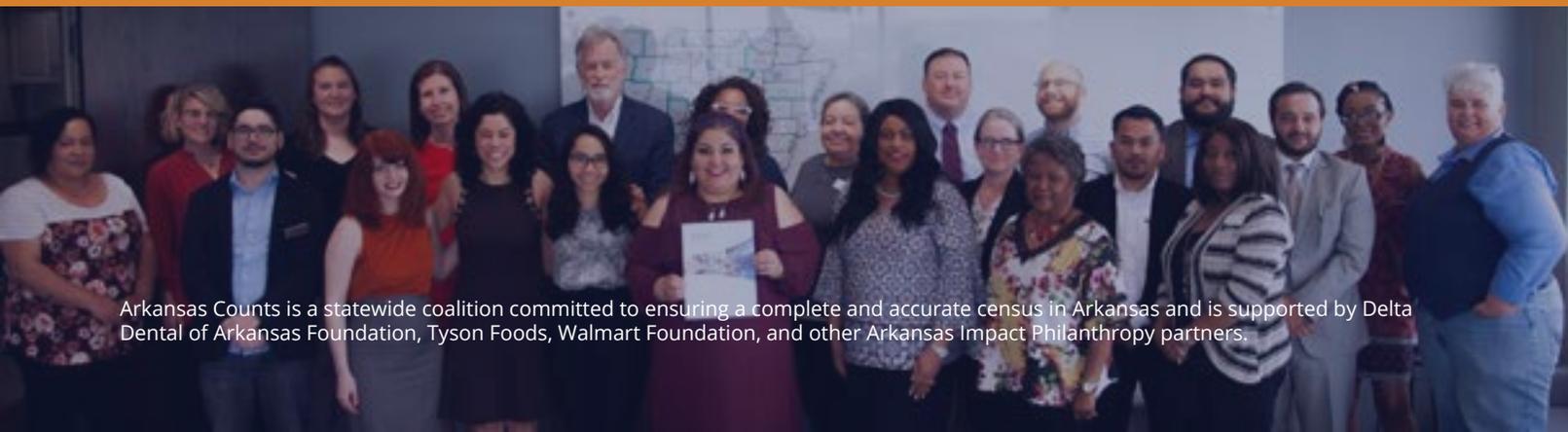
# 2020 Census Outreach

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## DIY Packet

Prepared by Arkansas United

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Arkansas Counts is a statewide coalition committed to ensuring a complete and accurate census in Arkansas and is supported by Delta Dental of Arkansas Foundation, Tyson Foods, Walmart Foundation, and other Arkansas Impact Philanthropy partners.

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# Welcome to the 2020 U.S. Census

Everyone that lives in the United States counts.

Census data will determine how federal funding is spent in communities each year for 10 years.

Taking part is your civic duty and a way to participate in our democracy.

Your information is confidential.

Use this guide to complete the 2020 Census questionnaire either online, by phone, or by mail.

Clarify some of your doubts with these frequently asked questions.

# Guide to answering the 2020 U.S. Census via the internet

## **SHAPE YOUR FUTURE, BE COUNTED! THE TIME HAS COME!**

You will be able answer the Census via the internet using your computer, cellphone, or tablet 24/7.

Answering the Census is easy! It only takes 10 minutes to complete the questionnaire!

**1. You will get an invitation with an identifier code for your home (Census ID, 12 letters and numbers)**

**2. Visit the US Census Webpage: <https://2020census.gov/en.html>.**

**3. Start your session entering your Census ID Number.** If you did not receive the ID number at home or you lost it, please review step 5 below or, if you prefer, you can respond by phone or mail.

**4. Once you have entered your Census ID you may begin to answer the Census Questions.**

**5. How can you answer the Census if you do not have a Census ID?**

On the Census webpage, once you have clicked “Start Questionnaire” and have been prompted to enter your Census ID, click at the bottom where it says **“If you do not have a Census ID, Click here”**

This will allow you to begin the questionnaire but with additional

questions to verify your address. After a few questions, you will begin the Census questions.

**6. How do I correct a mistake on the online form?**

If you feel you have made a mistake, you can return to the online questionnaire and resubmit your information.

**For more information or questions you can contact the following local Census Support Sites:**

**English / Español**

**Arkansas United: (479) 347-2824**

**Marshallese:**

**Arkansas Coalition of Marshallese: (479) 365-6625**

# Guide to answering the 2020 Census via the Phone

You will be able answer the Census via telephone call. You can also answer by mail or by using your computer, cellphone, or tablet 24/7.

1. Answering the Census is easy! It only takes 10 minutes to complete the questionnaire!
2. You will get an invitation by mail: Between March 12th and March 20th, you will receive a card as an invitation to answer the Census by internet or by phone. Important information on how to fill out the Census will be included on the card as well as your Census ID.
3. If you want to answer by phone, please call 844-330-2020. Phone lines are open every day from 7am to 2am Eastern Time. For TDD (Telephone Display Device) please call 844-467-2020.
4. An answering machine will give you various instructions on how to answer the questionnaire.
5. In some circumstances, Census workers will occasionally follow up with homes to ask questions about their responses. The goal is to ensure that no person is left out of the census or counted in more than one place.
6. All responses are kept confidential. The 2020 Census caller will not ask about your financial information or Social Security number. They will only review the responses that you previously provided.
7. If you think you missed a call from the Census Bureau but want to confirm, call 844-330-2020 to speak with a local Census Bureau representative.

For more information or questions you can contact the following local

**Census Support Sites:**

**English / Español**

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# What To Look For in the Mail

You have the option of answering the 2020 Census via postal mail. You can also complete the Census via the internet or by phone. Answering the Census is easy! It only takes 10 minutes to complete the questionnaire.

**Invitation Letter -  
March 12-20**



This is a sample of the invitation letter homes will receive inviting them to respond to the 2020 Census. Most areas of the country will be invited to respond online. Areas less likely to respond online will receive a paper questionnaire with their invitation, but can still choose to respond online.

**Reminder Letters -  
March 16-24**



**Final Reminder Postcard  
before follow-up  
in person -  
April 20-27**



**Reminder letter and a  
2020 Census Informational  
Bilingual Questionnaire -  
April 8-16**



This is a sample of the paper questionnaire that will be used during the 2020 Census. This version excludes the URL and contact information.

Please note: You cannot use this sample form to respond to the 2020 Census

This is a sample of the final postcard homes will receive reminding them to respond to the 2020 Census. Homes who do not respond online, by phone, or by mail may be followed up with in-person by a census taker.

# Frequent Questions about who counts in your household

## Who counts in your household?

» Count every person living or staying in your home on April 1, regardless of their nationality or living situation, and no matter where they are from, what language they speak, or citizenship status.

» People without a permanent residence who are staying temporarily with a friend or family on April 1 should be counted at that address.

» If you are a renter, count yourself where you live. Don't forget any family or roommates living there. Everyone needs to be counted.

» Count all children, including babies, who usually live and sleep at your home. If they split time evenly between two households, count them where they are on April 1.

» College Students not living in a dorm should be counted at their off-campus address, even if they go to their parents' home for school breaks.

» If you recently moved, count yourself at your new address if you move by April 1.

» Service members who don't live in military barracks and aren't deployed or stationed outside the U.S. should be counted where they live and sleep most of the time.

» Residents of a group facility: the Census Bureau will work with representatives to ensure people living in college dorms, nursing homes, group homes, shelters, psychiatric facilities, correctional facilities, and military barracks are counted.

## Frequently Asked Questions:

**I need to complete the 2020 Census for someone else. How do I respond?** You may help if asked, or if you are a legal guardian or executor. Answer the questions the way the person living at that address would.

**Should I still count grandchildren living with me if their parents do not live or stay here?** Yes. All children, including babies, should be counted at their usual residence, even if their parents do not live and sleep at the same address. The usual residence is where the child lives and sleeps most of the time. If you are not sure, count them at the address of the place where the child was staying on April 1, 2020.

**Does the census count the children of roommates, housemates, roomers, or tenants?** Yes, the children of roommates, housemates, roomers, and tenants should be counted at their usual residence. This means where the children live and sleep most of the time. If you are not sure, count them at the address of the place where they were staying on April 1, 2020.

**Why am I being asked about my neighbor's address?** If the Census Bureau cannot contact someone about an address, we may ask their neighbors for assistance. During each census, some homes that appear vacant actually have people living there. Verifying whether a home is vacant helps us count everyone.

**Does the 2020 Census ask about citizenship status?** NO. The 2020 Census does not ask whether you or anyone in your home is a U.S. citizen.

**Are non-citizens counted in the census?** YES. Everyone counts. The 2020 Census counts everyone living in the country, including non-citizens. Learn more about who should be counted when you complete the 2020 Census.

**Can my answers be shared with law enforcement or used against me?** NO. The law prevents the Census Bureau from sharing your information with law enforcement. Your answers cannot be used to impact your eligibility for government benefits. Your answers are only used to create statistics about our country. The Census Bureau is bound by Title 13 of the U.S. Code to protect your personal information and keep it strictly confidential. That's every answer, to every question.

**Can we only respond to the Census via the internet?** NO. You can respond to the Census via the internet, over the phone in 13 languages, and via mail.

**BE AWARE OF SCAMS.** The Census Bureau will never ask you for:

- Your Social Security number.
- Money or donations.
- Anything on behalf of a political party.
- Your bank or credit card account numbers.

If someone claiming to be from the Census Bureau contacts you via email or phone and asks you for one of these things, it's a scam, and you should not cooperate. For more information, visit [Avoiding Fraud and Scams](#).

# Questions asked on the form

- 1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?** Here, you'll count everyone living and sleeping in your home most of the time, including young children, roommates, and friends and family members who are living with you, even temporarily.
- 2. Were there any additional people staying here on April 1, 2020, that you did not include in Question 1?** Mark all that apply: Children, related or unrelated, such as newborn babies, grandchildren, or foster children; relatives, such as adult children, cousins, or in-laws; nonrelatives, such as roommates or live-in babysitters, and people staying here temporarily.
- 3. Is this house, apartment, or mobile home (mark ONE box)... Owned by you or someone in this household with a mortgage or loan? Include home equity loans. Is it owned by you or someone in this household free and clear (without a mortgage or loan)? Rented? Occupied without payment of rent? See more about answering this question ....**
- 4. What is your telephone number?** Why we ask this question: The Census Bureau asks for your phone number in case there are any questions about your census form. We will only contact you for official census business, if needed.
- 5. What is Person 1's name?** If there is someone living here who pays the rent or owns the residence, start by listing him or her as Person 1. If the owner or the person who pays the rent does not live here, start by listing any adult living there as Person 1. There will be opportunities to list the names of additional members of your household. See more about answering this question ....
- 6. What is Person 1's sex?** Mark ONE box: male or female. Why we ask this question: This allows us to create statistics about males and females, which can be used in planning and funding government programs. This data can also be used to enforce laws, regulations, and policies against discrimination.
- 7. What is Person 1's age and what is Person 1's date of birth?** Note: Person 1's age as of April 1, 2020. For babies less than 1 year old, do not write the age in months. Write 0 as the age.
- 8. Is Person 1 of Hispanic, Latino, or Spanish origin? NOTE: Please answer both Question 8 about Hispanic origin and Question 9 about race.** For this census, Hispanic origins are not races. Hispanic origin can be viewed as the heritage, nationality, lineage, or country of birth of the person or the person's parents or ancestors before arriving in the United States. People who identify as Hispanic, Latino, or Spanish may be any race.
- 9. What is Person 1's race?** Mark one or more boxes AND print origins: White; Black or African American; American Indian or Alaska Native; Chinese; Filipino; Asian Indian; Vietnamese; Korean; Japanese; other Asian; Native Hawaiian; Samoan; Chamorro; other Pacific Islander; some other race.
- 10. Print name of Person 2.** Here, you will list the next person in your household.
- 11. Does this person usually live or stay somewhere else? Mark all that apply: no; yes, for college; yes, for a military assignment; yes, for a job or business; yes, in a nursing home; yes, with a parent or other relative; yes, at a seasonal or second residence; yes, in a jail or prison; yes, for another reason. How is this person related to Person 1?** Mark ONE box; opposite-sex husband/wife/spouse; opposite-sex unmarried partner; same-sex husband/wife/spouse; same-sex unmarried partner; biological son or daughter; adopted son or daughter; stepson or stepdaughter; brother or sister; father or mother; grandchild; parent-in-law; son-in-law or daughter-in-law; other relative; roommate or housemate; foster child; other nonrelative.

**FOR MORE INFORMATION OR TO SEE AN EXAMPLE OF THE FORM WITH THE QUESTIONS PLEASE VISIT:**  
<https://2020census.gov/en/about-questions.html>



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